



GB ART

Graphic Design | Illustration | Visual Arts

<https://www.gbartchrys.com> | gbartchrys@gmail.com



About GB Art

I'm Greg Bonello, and through GB Art, I create thoughtful visual experiences that blend strategy, creativity, and purposeful design. With a unique background in science and more than 20 years of presentation design experience, I specialize in branding, graphic design, illustration, scientific visualization, and presentation design—transforming complex ideas into clear, engaging visuals that inform, inspire, and leave a lasting impression.

Branding & Logo Design

Print Design

Presentation Design

Illustration

Scientific Illustration

Original Artwork

Pattern Design

Photography & Photo Editing



GB ART

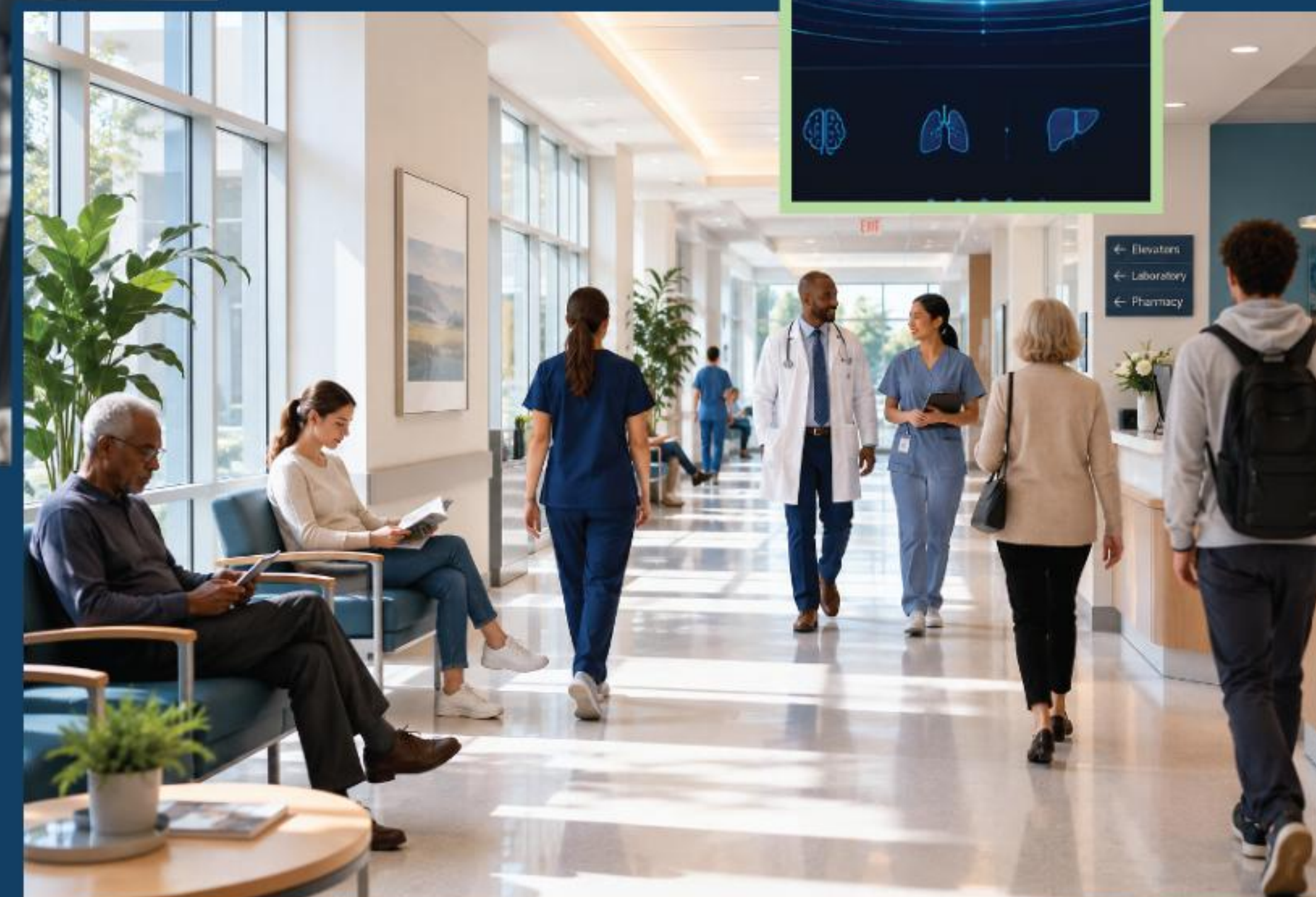
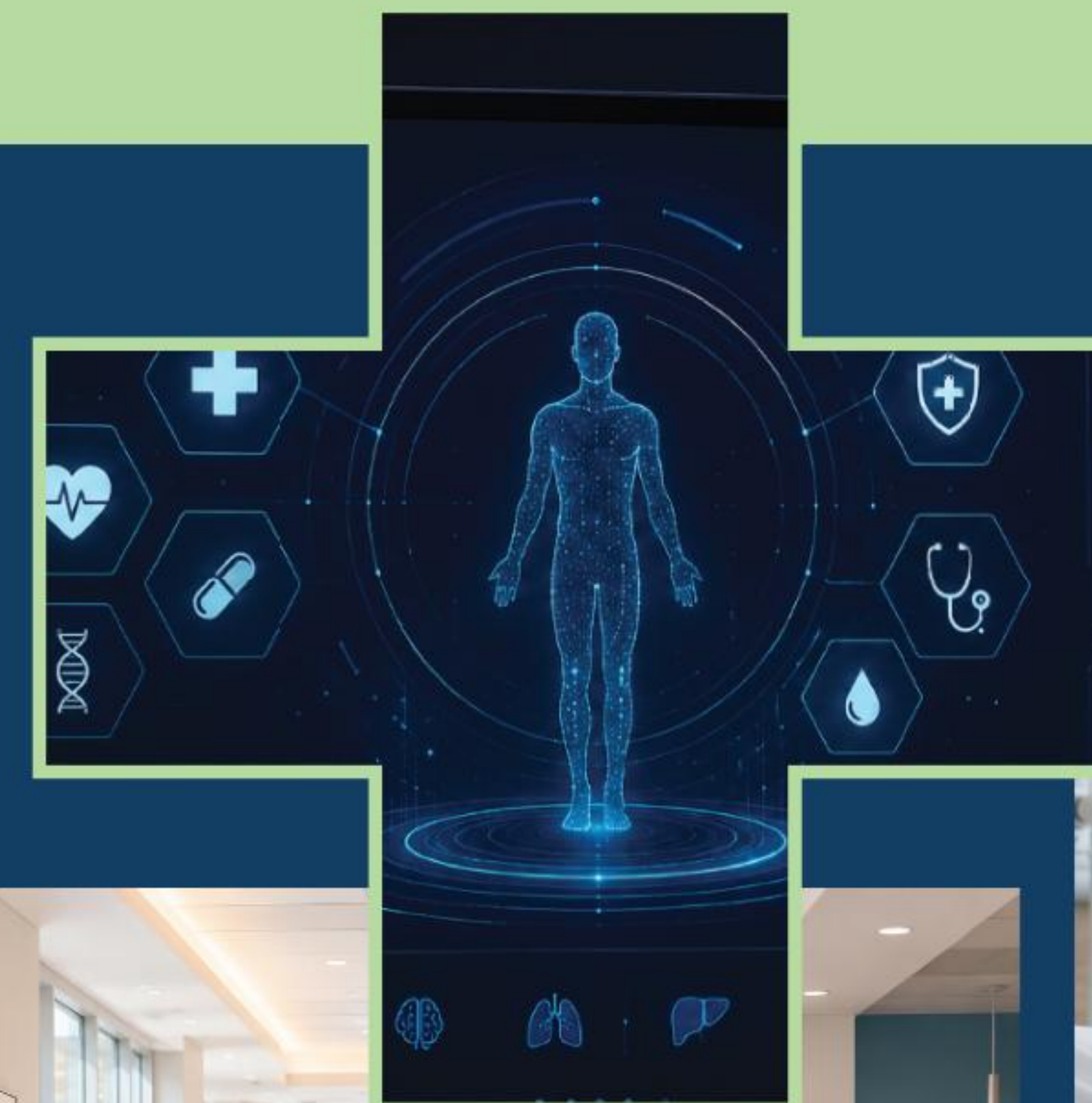
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AI for a Healthy Future



15-slide investor presentation designed entirely in PowerPoint for a fictional healthcare AI startup. Demonstrates executive storytelling, information design, branding, and data visualization.
This cover slide establishes the healthcare setting and visual tone of the presentation through a clean, cinematic opening image.

THE PROBLEM

125M
million
hours/yr
after-hours
documentation

= 1.8
hours/day

58% of
physicians
consider that
documentation
reduces patient
interaction

~1 month
average wait
for new patient



85%
physicians
consider
that billing
requirements
increases
documentation time

2 hours
on ER tasks
for every
1 hour
with
patients

15-slide investor presentation designed entirely in PowerPoint for a fictional healthcare AI startup. Demonstrates executive storytelling, information design, branding, and data visualization.

This slide communicates the core healthcare challenges through clear visual hierarchy, concise messaging, and supporting data.

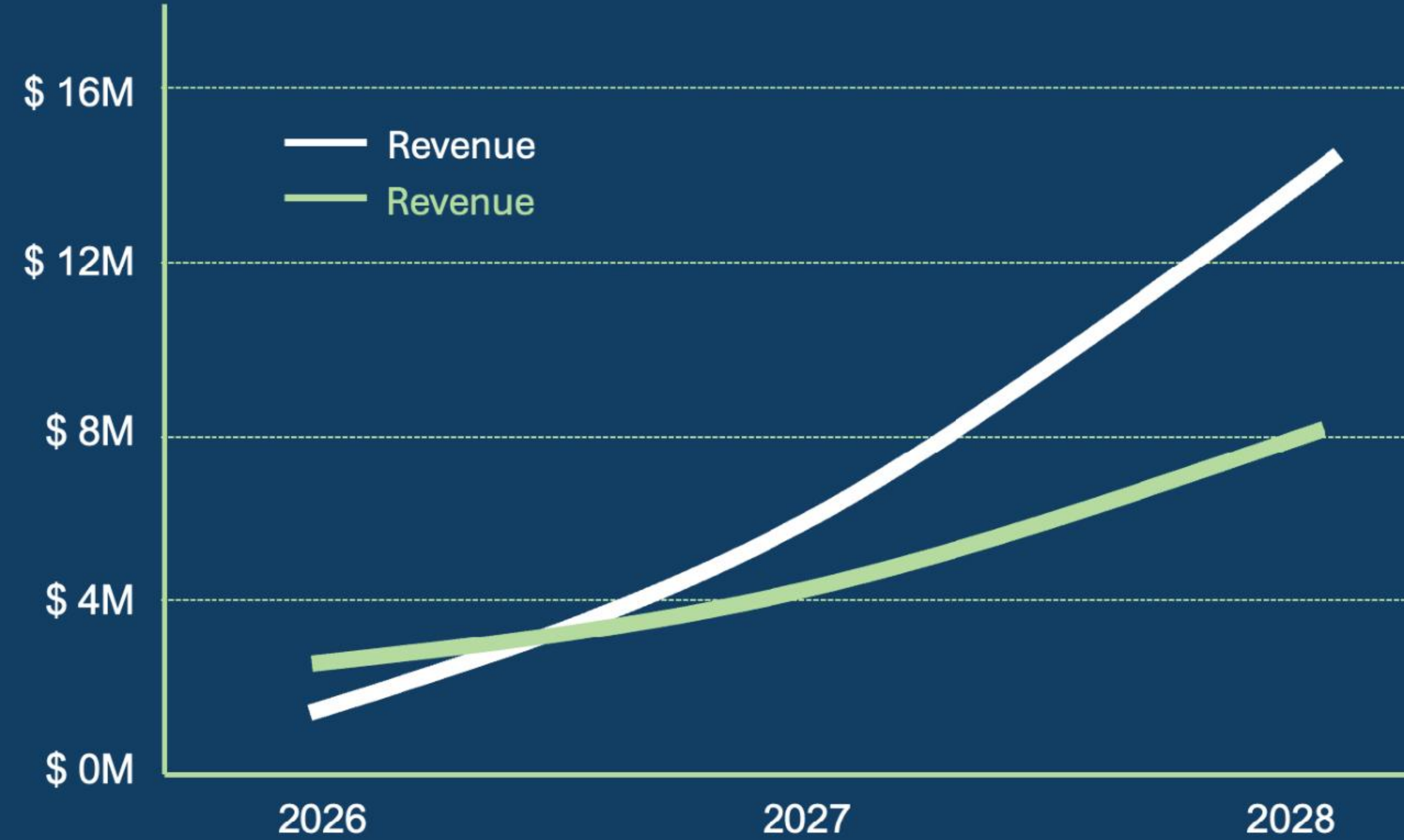
Competitive Landscape



Feature	Lumina	Scribe AI	Voice Dictation	EHR Tools
AI conversation with Patient	✓	✗	✗	✗
Ambient Listening	✓	✓	✗	✗
Clinical Documentation	✓	✓	Limited	Limited
Intelligent Data Retrieving	✓	✗	✗	Limited
Clinical Decision Support	✓	Limited	✗	Limited
Workflow Automation	✓	Limited	✗	✗
Seamless EHR Integration	✓	Limited	Limited	✓
HIPAA-Compliant Security	✓	✓	Varies	✓
Multi-Specialty Support	✓	Limited	✗	Limited

15-slide investor presentation designed entirely in PowerPoint for a fictional healthcare AI startup. Demonstrates executive storytelling, information design, branding, and data visualization.
 This slide simplifies market positioning by comparing key competitors in a clear, executive-friendly visual format.

Financial Projection



Metric	2026	2027	2028
Annual Revenue	\$ 1.2M	\$ 5.8M	\$ 14.6M
Operating Expenses	\$ 2.3M	\$ 5.0M	\$ 8.4M
Gross Margin	72%	78%	83%
EBITDA	-\$ 1.1M	+\$ 0.8M	+\$ 6.2M
Customers	15	65	180
ARR Growth	-	383%	152%

Revenue Drivers

Enterprise SaaS subscriptions
Hospital network contracts
API licensing
Professional implementation services
Premium analytics modules

Expense Breakdown

Engineering & AI development
Clinical validation
Cloud infrastructure
Sales & marketing
Customer success
Regulatory & compliance

Key Milestones

Break-even during **2027**
Gross margins exceed **80%** by 2028
Strong recurring SaaS revenue
High operating leverage as customer base scales

15-slide investor presentation designed entirely in PowerPoint for a fictional healthcare AI startup.

Demonstrates executive storytelling, information design, branding, and data visualization.

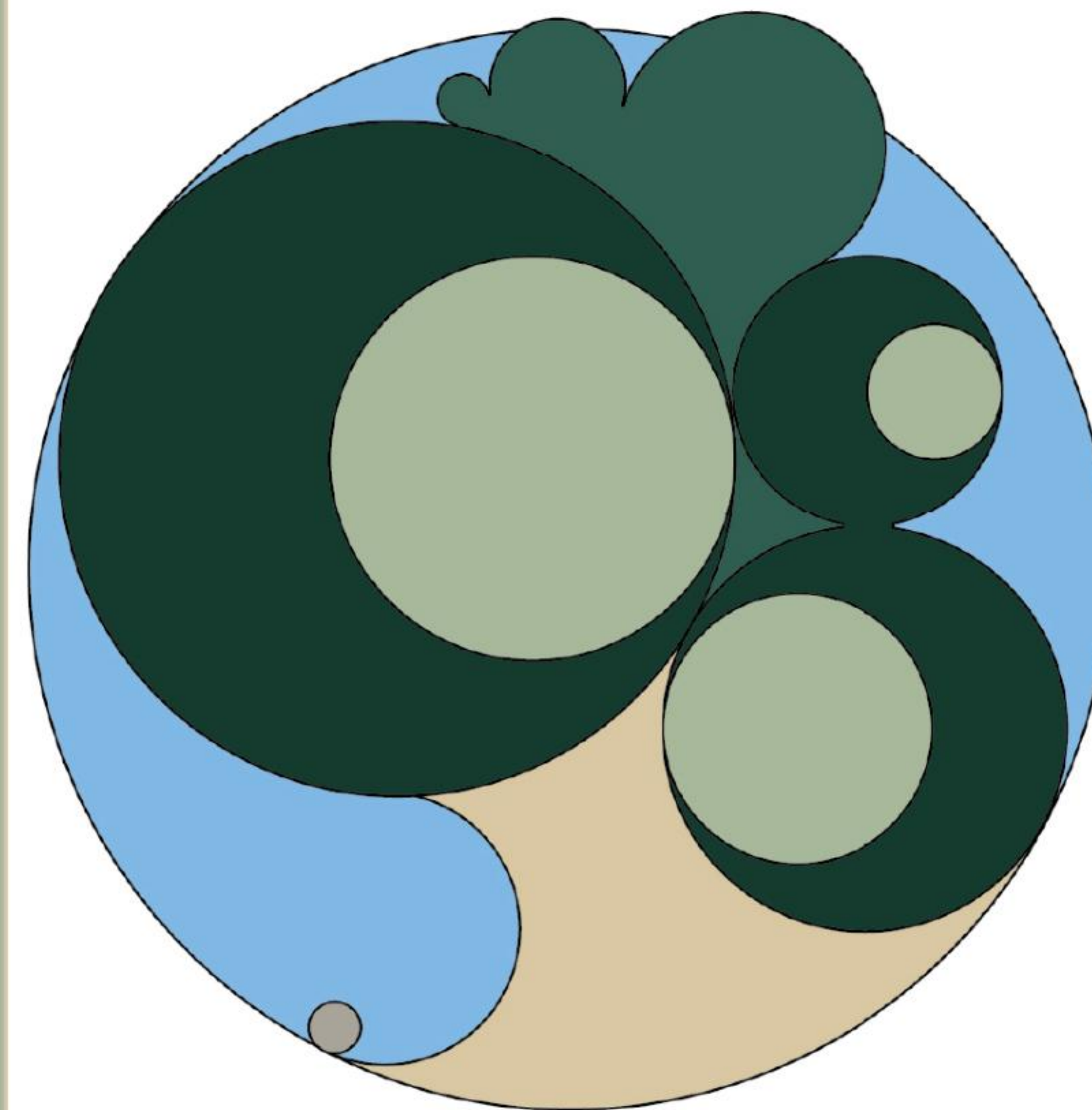
Slide presenting projected business performance using clean charts and data visualization designed for executive decision-making.

Complete brand identity system created for a fictional premium outdoor lifestyle brand. Built to showcase logo design, visual identity, typography, brand guidelines, and branded applications.

This selected page of the brand identity package introduces the primary Canopy & Stone logo system, showcasing the relationship between the brand mark, wordmark, typography, and visual identity.

The primary logo is the main visual representation of the Canopy & Stone brand, combining the brand mark and wordmark into a balanced, recognizable identity for use whenever space allows. The wordmark is set at half the height of the mark with a clear space equal to one-eighth of the mark's height. It uses Semplicita Pro Regular, and its proportions and spacing are fixed to ensure consistent recognition and visual integrity across all applications.

Your Primary Horizontal Logo

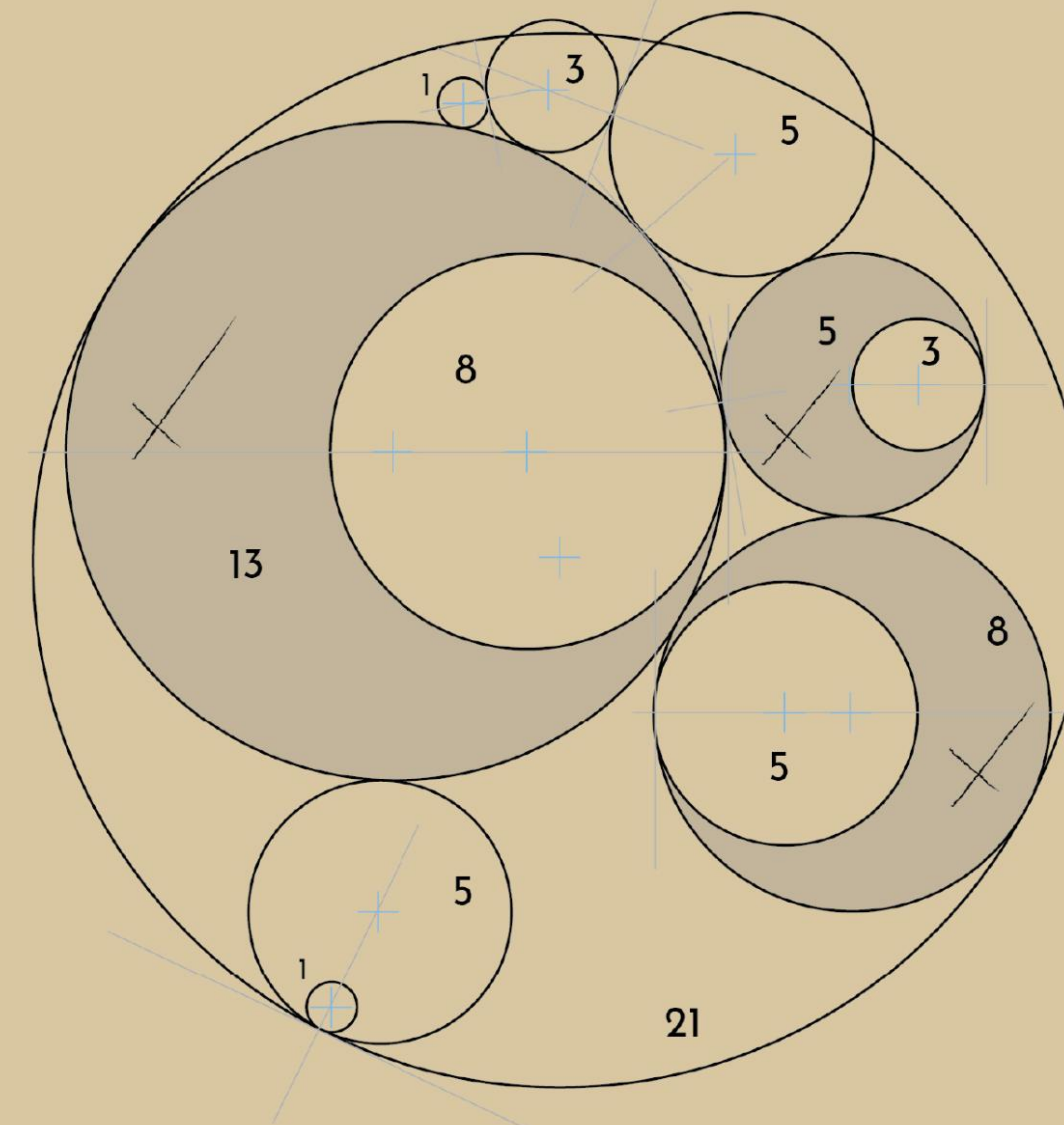


Canopy
& Stone

Logo construction

Each circle is precisely tangent to the adjacent circles and to the outer boundary defined by the largest circle. With the exception of the two upper circles that form the tree canopy, all circles are contained within the largest circle. This intentional extension beyond

the boundary adds depth, dimension, and a sense of organic growth to the mark.



Three highlighted circles, emphasized through color or contrast across the brand elements, subtly form the initials C and S, creating a meaningful connection to the Canopy & Stone name.

The small circle at the base symbolizes a stone resting beneath the tree, visually connecting the two elements of the brand name—Canopy and Stone—into a single, cohesive identity.

The logo is constructed using a geometric grid based on the Golden Ratio and the Fibonacci sequence. The circles and their proportions follow this naturally harmonious system to create balance, unity, and a timeless visual identity.

Complete brand identity system created for a fictional premium outdoor lifestyle brand. Built to showcase logo design, visual identity, typography, brand guidelines, and branded applications.

This selected page of the brand identity package illustrates the geometric construction of the logo using the Golden Ratio and Fibonacci sequence to create a balanced, timeless visual identity.

Brand Applications



Complete brand identity system created for a fictional premium outdoor lifestyle brand. Built to showcase logo design, visual identity, typography, brand guidelines, and branded applications.

This selected page of the brand identity package demonstrates the flexibility of the visual identity across merchandise, packaging, apparel, and outdoor lifestyle products while maintaining consistent brand recognition.



Brand Applications



Complete brand identity system created for a fictional premium outdoor lifestyle brand. Built to showcase logo design, visual identity, typography, brand guidelines, and branded applications.

This selected page of the brand identity package demonstrates further the flexibility of the visual identity across merchandise, packaging, apparel, and outdoor lifestyle products while maintaining consistent brand recognition.



AI

A conceptual technology conference poster combining bold typography, vibrant gradients, and dynamic visual systems to communicate innovation and artificial intelligence.

hosted by

**SEABRIDGE
UNIVERSITY**

VOICES



**International Language
& Culture Festival**

"A different language offers a different vision of life."

Welcome

Bienvenue

Bienvenido 欢迎

Bem-vindo

Welkom Benvenuto

WILLKOMMEN

Καλώς ήρθατε

Добро пожаловать

Hoş geldiniz آلەس و آلەس

מִיָּאבֶּה מִיְכוּרָב

دی دم آ شوخ

ຍິນດີຕ້ອນຮັບ

स्वागत है

ようこそ

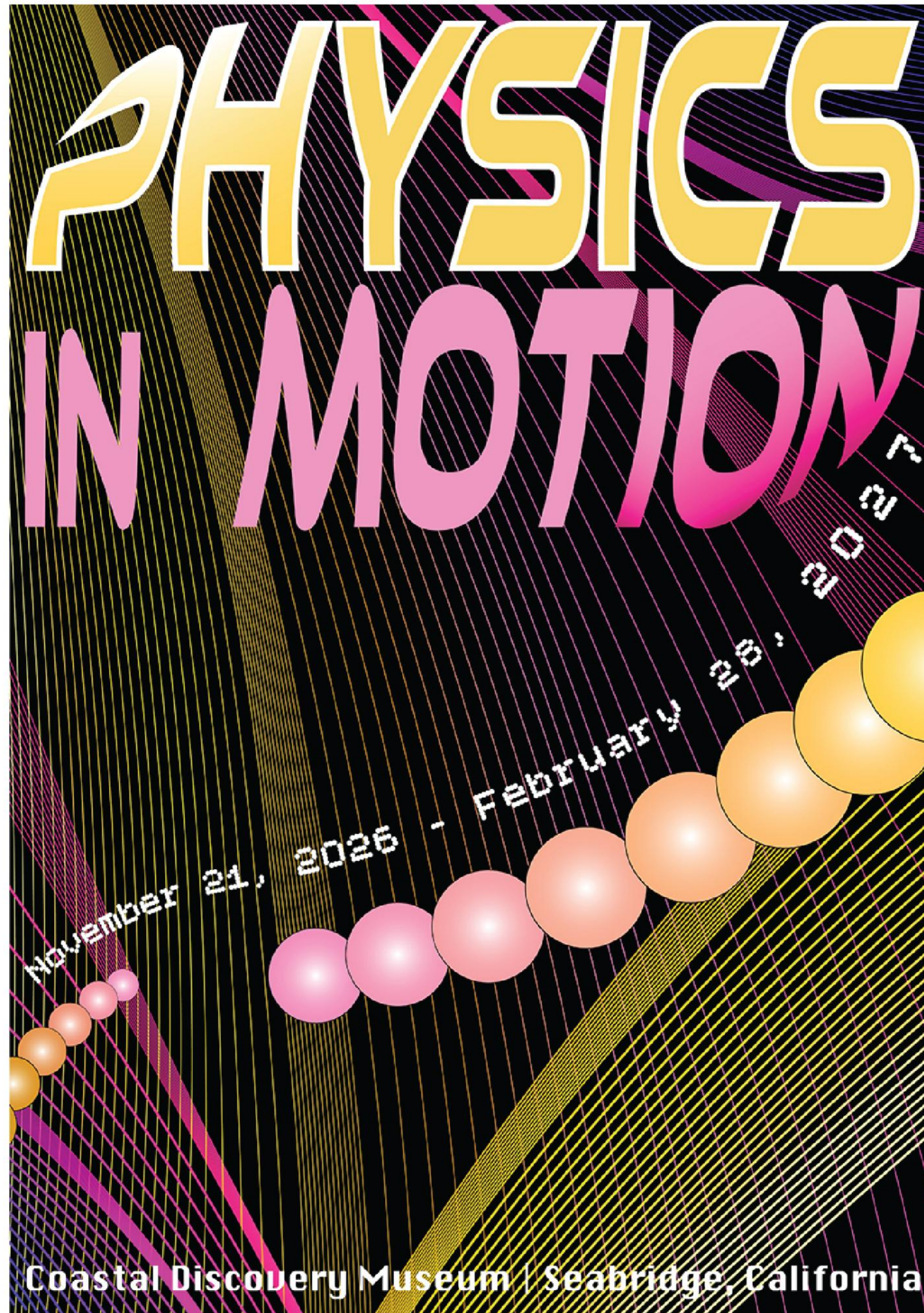
환영합니다

Celebrating Diversity
Through
Language,
Art & Tradition

April 10–12, 2027

VOICES

A conceptual typographic poster celebrating language, culture, and human connection through expressive letterforms and visual storytelling. The design transforms typography into illustration, using layered depth and multilingual greetings to communicate the universal idea of "welcome."

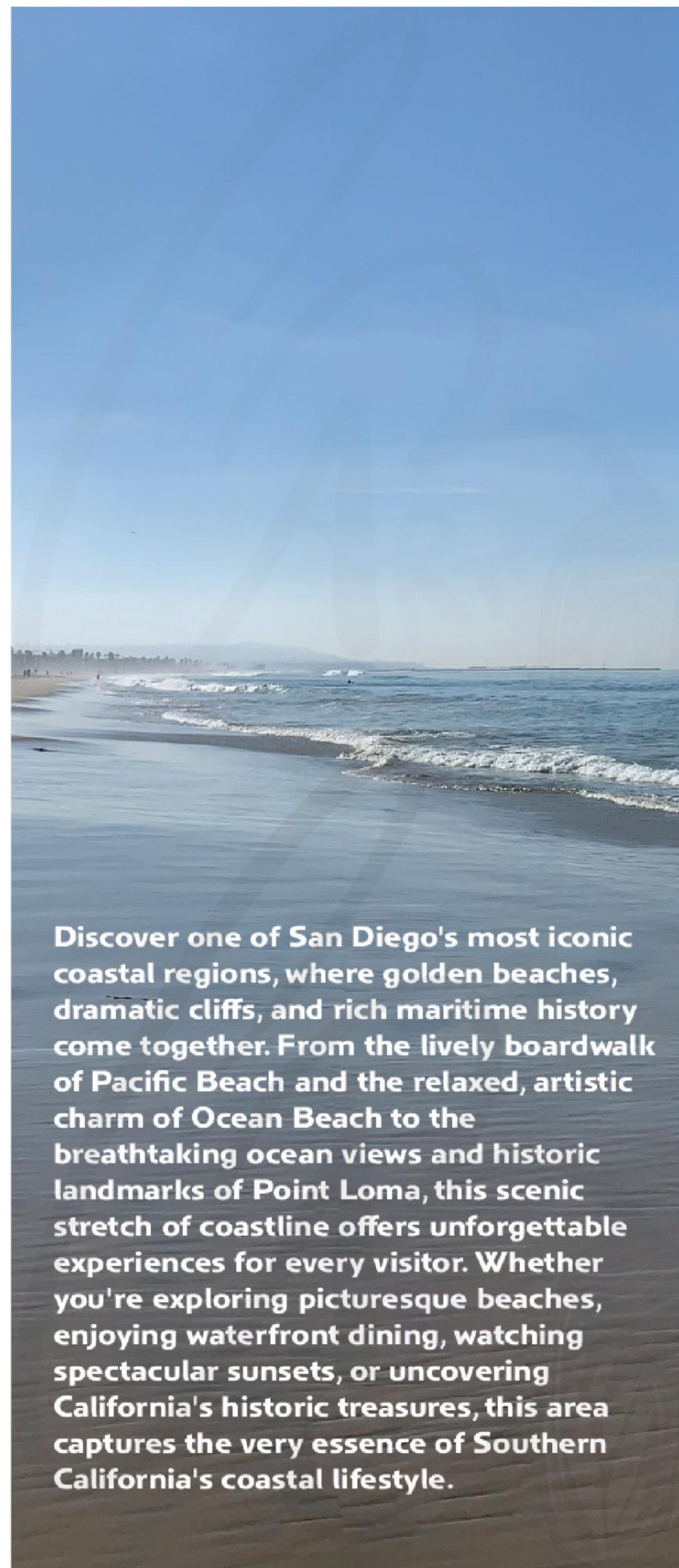


Physics in Motion

A conceptual exhibition poster exploring typography, motion, and geometric composition through a futuristic visual language inspired by particle trajectories and scientific visualization.

Tri-fold tourism brochure designed in Adobe Illustrator for a fictional San Diego Tourism Office. Highlights editorial layout, information design, typography, map integration, and print production.

This side of the document introduces the brochure's exterior panels, combining bold typography, custom branding, photography, and clear visual hierarchy to create an engaging first impression.



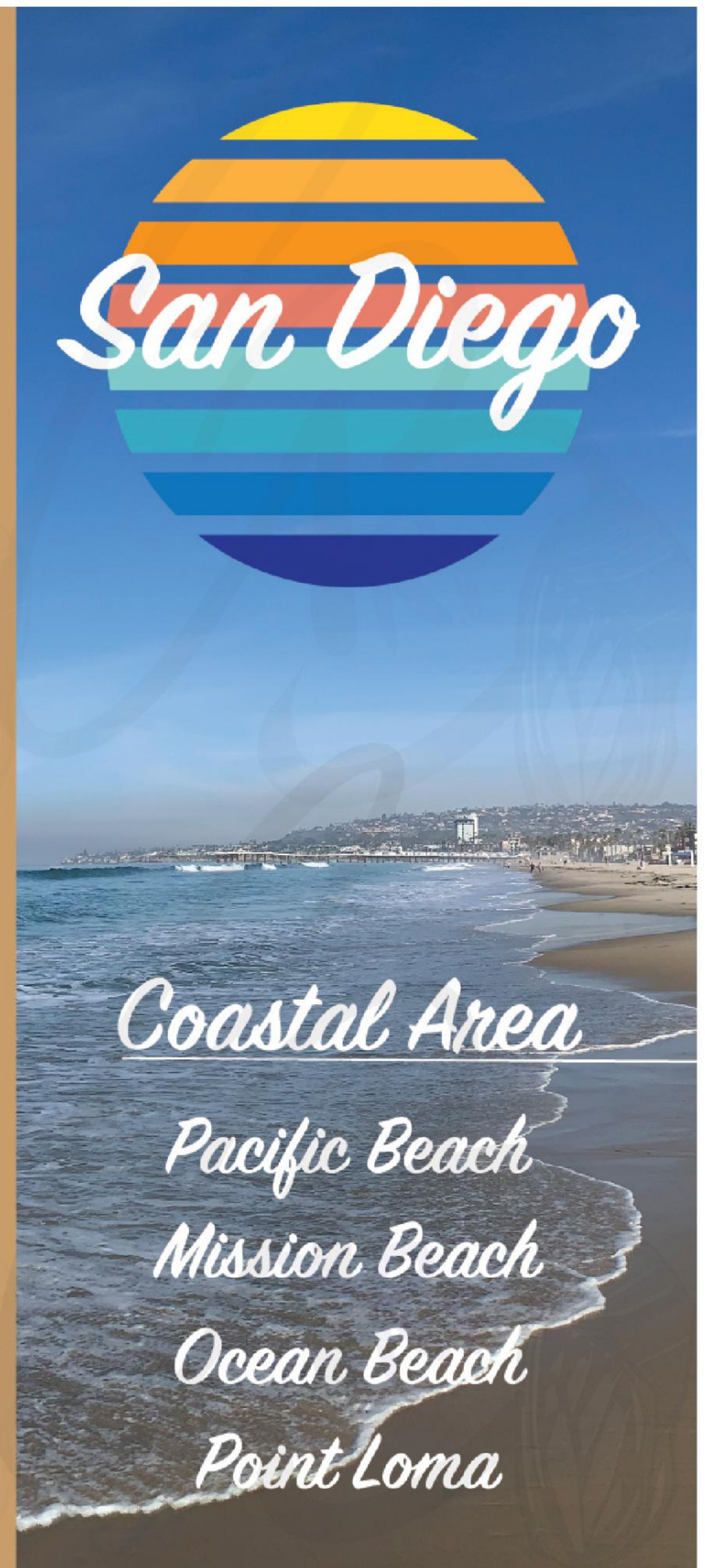
Discover one of San Diego's most iconic coastal regions, where golden beaches, dramatic cliffs, and rich maritime history come together. From the lively boardwalk of Pacific Beach and the relaxed, artistic charm of Ocean Beach to the breathtaking ocean views and historic landmarks of Point Loma, this scenic stretch of coastline offers unforgettable experiences for every visitor. Whether you're exploring picturesque beaches, enjoying waterfront dining, watching spectacular sunsets, or uncovering California's historic treasures, this area captures the very essence of Southern California's coastal lifestyle.



San Diego
Tourism Office

1234 E. 3rd st
San Diego, CA

www.sdto.com
info@sdto.com
123-456-7890



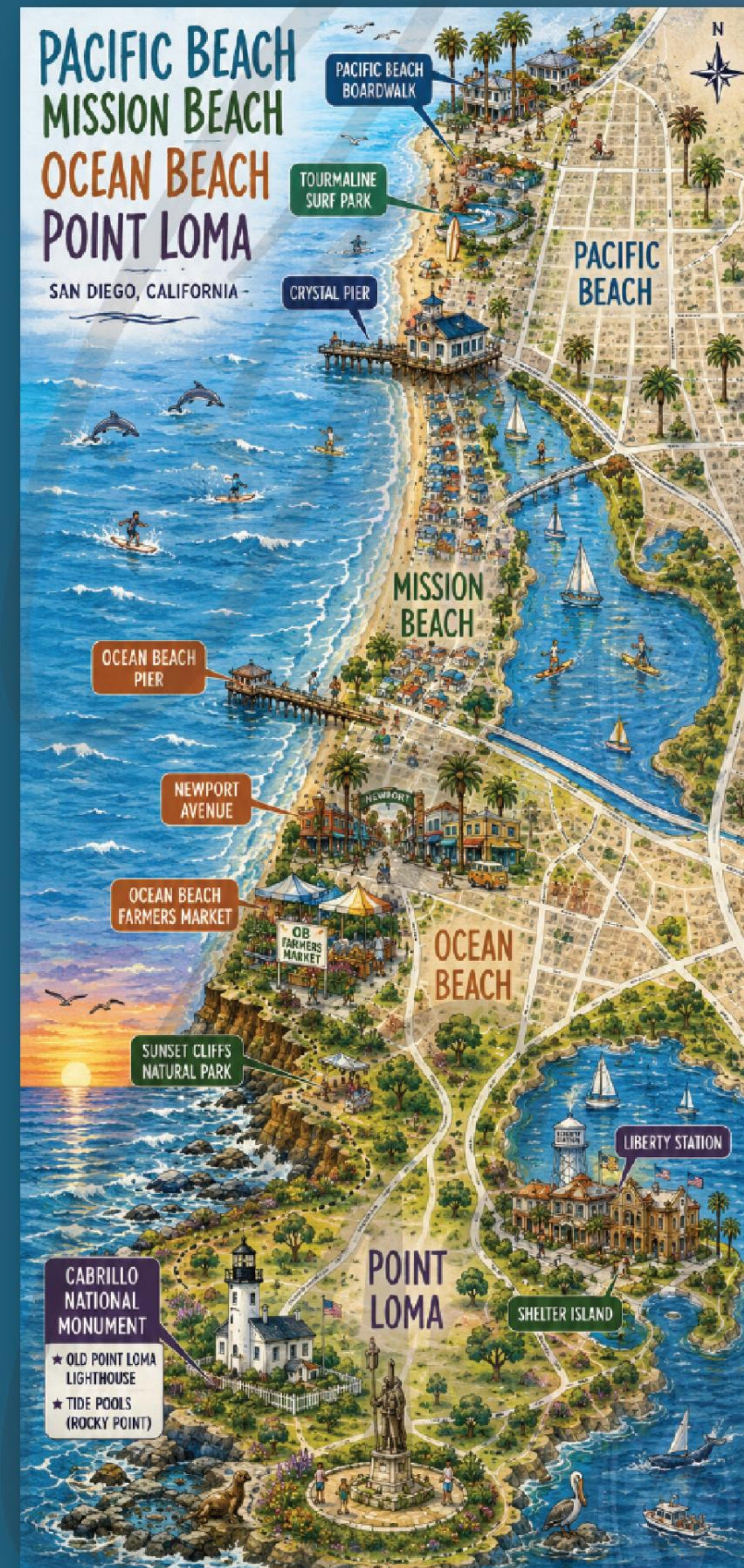
San Diego

Coastal Area

Pacific Beach
Mission Beach
Ocean Beach
Point Loma

Tri-fold tourism brochure designed in Adobe Illustrator for a fictional San Diego Tourism Office. Highlights editorial layout, information design, typography, map integration, and print production.

This side demonstrates the integration of editorial layout, custom mapping, photography, and information design across the brochure's interior panels to create an engaging visitor guide.



Panoramic view of the Pacific Ocean extending from Pacific Beach (right) to Mission beach (left)

Mission Beach is a classic Southern California beach destination featuring a lively oceanfront boardwalk, beautiful sandy shores, and endless outdoor activities. From biking and beach volleyball to surfing and waterfront dining, it's the perfect place to soak up the sun and enjoy San Diego's relaxed coastal lifestyle.

Pacific Beach Pacific Beach is a lively coastal neighborhood known for its wide sandy beach, scenic boardwalk, great surfing, and vibrant dining scene. Whether you're catching a sunset from Crystal Pier, riding the waves, or exploring local cafés and shops, Pacific Beach offers the perfect Southern California beach experience.

Ocean Beach is a charming seaside neighborhood known for its laid-back atmosphere, iconic pier, local boutiques, and vibrant farmers market. With scenic ocean views, surfing, and breathtaking sunsets at nearby Sunset Cliffs, it's a favorite destination for visitors seeking an authentic California beach town.



Point Loma is a scenic peninsula where history, nature, and panoramic ocean views come together. Explore the historic lighthouse, visit Cabrillo National Monument, discover tide pools, or enjoy the waterfront at Shelter Island while taking in spectacular views of San Diego Bay and the Pacific Ocean.



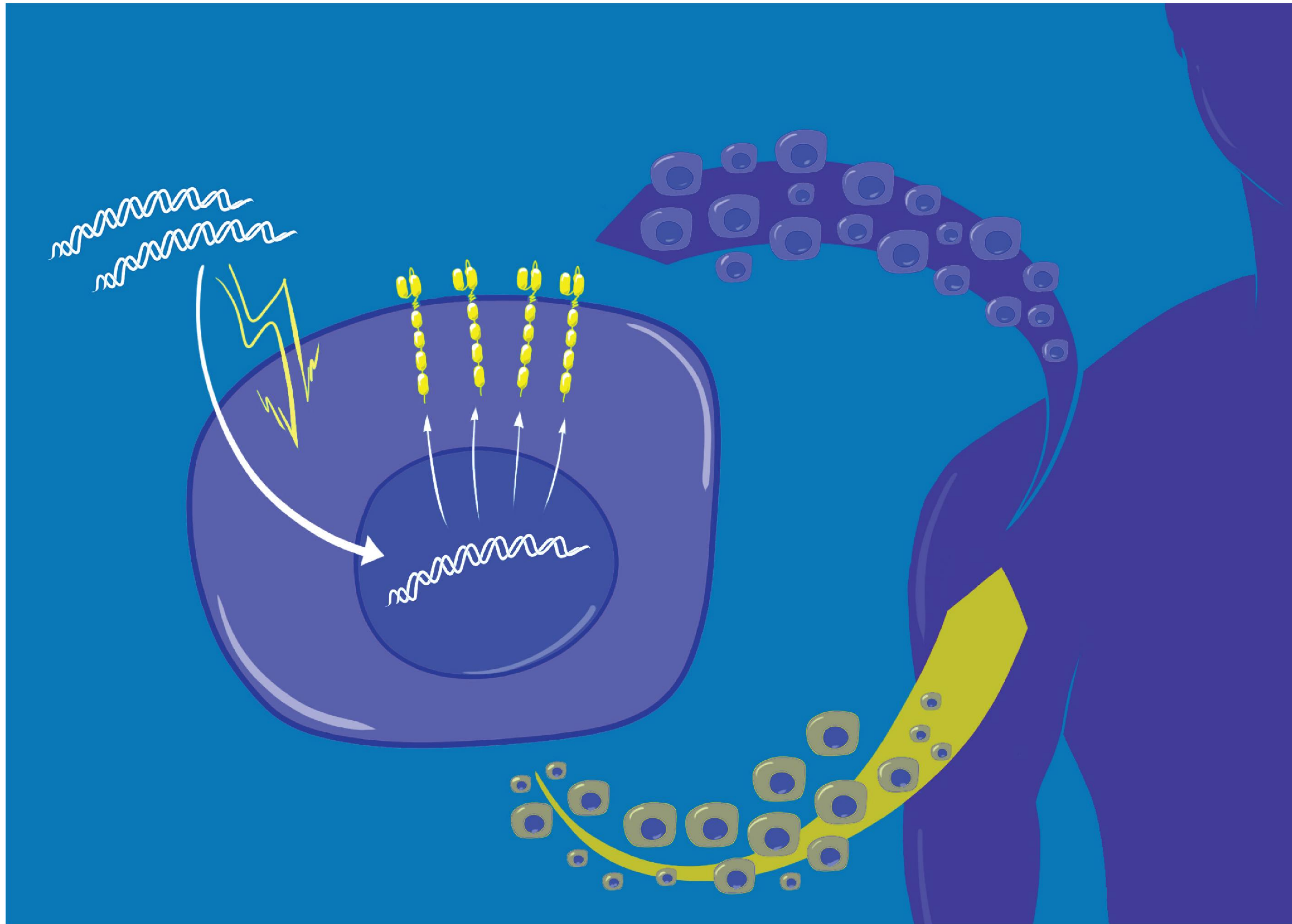
Luxury real estate marketing flyer designed in Adobe Illustrator for a fictional Pacific Beach real estate agency. Created for marketing communication, editorial layout, typography, photography, and premium brand presentation.

The front side of the document combines premium branding, luxury photography, and strong visual hierarchy to create an engaging property introduction that immediately captures buyer interest.

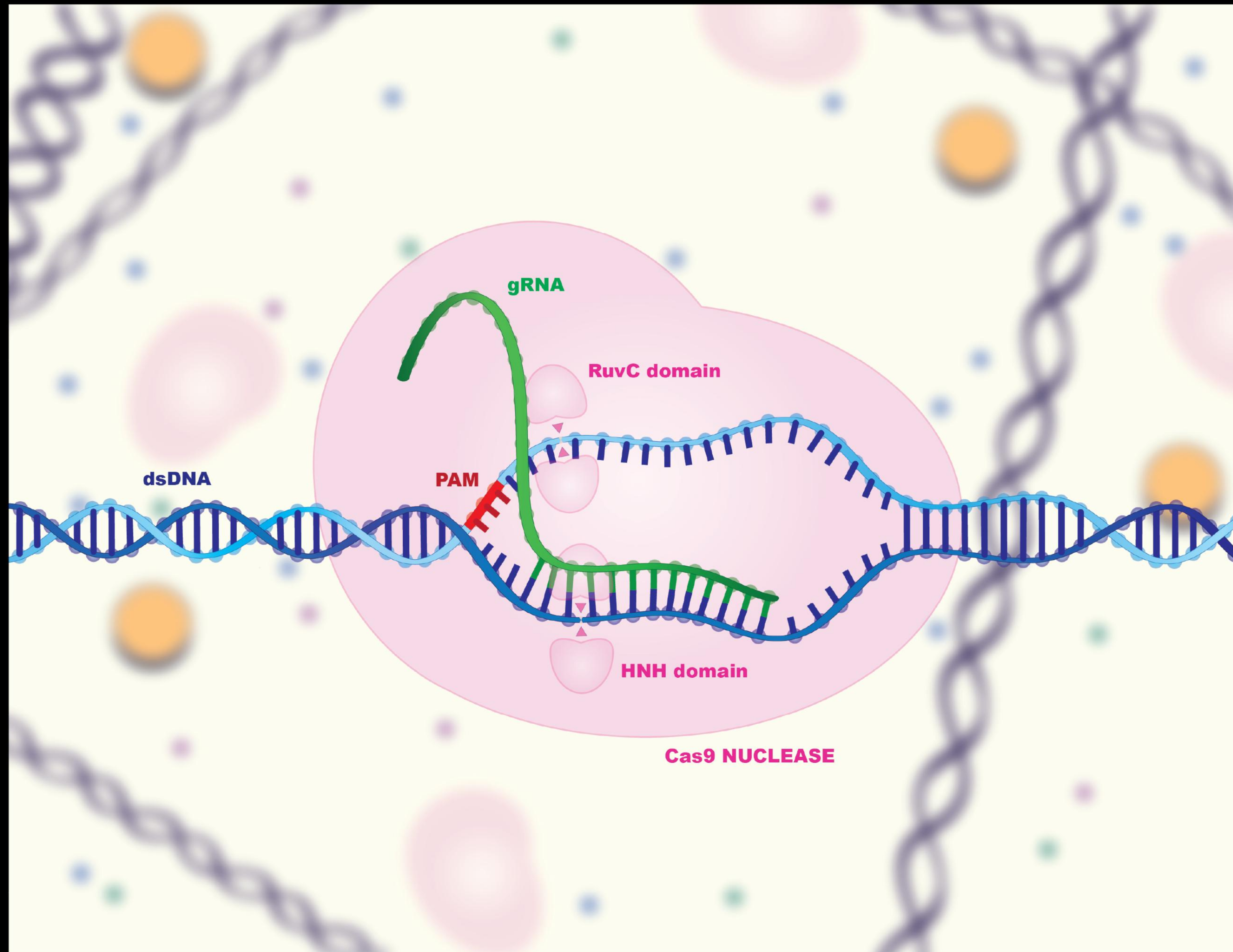


Luxury real estate marketing flyer designed in Adobe Illustrator for a fictional Pacific Beach real estate agency. Created for marketing communication, editorial layout, typography, photography, and premium brand presentation.

The back side of the document showcases the property's key features through editorial layout, visual storytelling, photography, and information hierarchy to support an engaging real estate marketing experience.

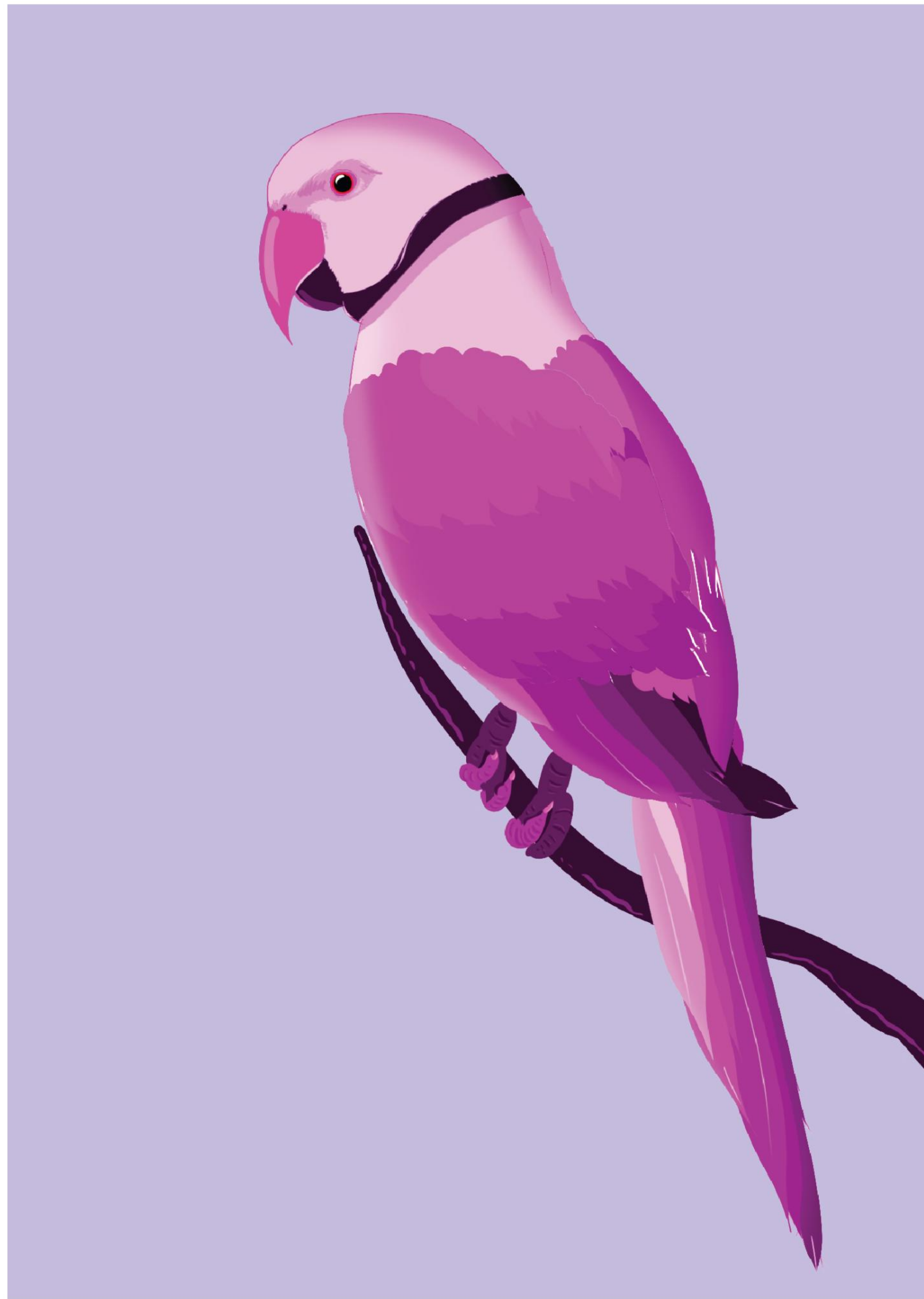


Scientific illustration visualizing a targeted gene delivery strategy for immunotherapy applications, designed for scientific communication, biomedical illustration, and information design.



CRISPR-Cas9 Mechanism

Custom scientific illustration created in Adobe Illustrator to visualize the CRISPR-Cas9 gene-editing mechanism. This figure demonstrates expertise in biomedical illustration, molecular biology communication, and translating complex scientific concepts into clear, publication-quality graphics.



Digital wildlife illustration highlighting color, texture, lighting, and attention to anatomical detail through a stylized portrait of a rose-ringed parakeet.



Creepy Tree
Original Digital Artwork

Original digital artwork capturing a moonlit woodland scene through atmospheric composition, silhouette, lighting, and expressive visual storytelling.

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Bee My Lover
Original Digital Artwork

Original digital artwork inspired by the harmony between nature and movement, exploring expressive composition, vibrant color, and whimsical visual storytelling.

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Toco Toucan

Digital wildlife illustration of a toco toucan, demonstrating digital painting, stylized realism, texture rendering, and attention to anatomical detail.



The Meadow
Original Digital Artwork

Children's book illustration depicting a vibrant meadow filled with wildlife. This artwork showcase whimsical storytelling, environmental design, and expressive digital painting.



**The Meadow
- Ending Panel**
Original Digital Artwork

Children's book illustration celebrating the diversity of wildflowers, showcasing botanical illustration, environmental storytelling, and expressive digital painting.



Medusa
Original Digital Artwork

Original digital artwork reimagining the Medusa myth through surreal portraiture, expressive composition, intricate reptilian detail, and symbolic visual storytelling.

Brand Identity	Adobe Illustrator
Presentation Design	Adobe Photoshop
Editorial Design	PowerPoint
Information Design	
Typography	
Illustration	
Scientific Illustration	
Print Production	
Photography	
Photo Editing	



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